

# MUSHROOM DISPLAY BEST PRACTICES



#### MUSHROOMS ARE PERISHABLE WITHOUT MUSH-ROOM FOR ERROR!

Deliver delicious, high-quality, fresh mushrooms to your shoppers.

# **BEST**



**Keep on Shelf** 

### **GOOD**



**Keep on Shelf** 

### WATCH



Reduce for Quick Sale or Remove

## **POOR**



**Remove Immediately** 

(Decay, Sliminess, Odorousness, Tampered Packaging)



**DO** make sure vents in refrigerated display cases are working properly and are not blocked



**DO NOT** allow mushrooms sit on the floor for any period of time



**DO NOT** place mushrooms near

- Wet rack items (such celery, lettuce, etc.)
- Products with ethylene gas (such as apples, pears, etc.)

MUSHROOMS DO NOT HAVE TO BE "PERFECTLY WHITE" WITH CLOSED GILLS TO BE DELICIOUS AND NUTRITIOUS.