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Checkers® & Rally's® Welcomes Spring with Mushroom Mania Across Burgers and Sides

March 28, 2023 – The Mushroom Council is excited to drive up to an array of all-new mushroom-centric dishes this spring at Checkers & Rally's.

The iconic drive-thru restaurant chain – known for its flavorful, craveable foods at a great value – recently launched an LTO that expands its line-up of mushroom-infused burgers and sides.

For the diehard mushroom lover, Checkers & Rally's is introducing the "Fried Mushroom Buford," featuring two of its largest 100 percent hand-seasoned beef hamburger patties topped with Swiss cheese, crispy battered fried baby portobello mushrooms, savory mushroom sauce and caramelized onions on a toasted bakery-style bun.

The chain also is simultaneously launching a side order of fried mushrooms to complete the ultimate mushroom experience.

"Mushrooms are sprouting on menus all throughout the nation this spring, and one of the most delectable are these incredibly delicious items offered by Checkers and Rally's, which is such a beloved chain," said Pam Smith, foodservice consultant for the Mushroom Council. "The best part? You can enjoy a mushroom burger and your mushroom sides all in one order. You can't beat that for a full, flavorful experience."

"Our Fried Mushroom Buford is made with Baby Bella mushrooms, which is a juvenile version of the Portobello mushroom," Ryan Joy, Senior Director of Menu Development at Checkers Drive-In Restaurants, Inc., in their <u>launch news release</u>. "Experience our latest burgers packed with the biggest punch (with or without a healthy dose of mushroom deliciousness) for just a few bucks; now is the time to satisfy your craving as these deals won't last long."

Checkers & Rally's LTO for these new items continues through April 30th.

For more information, hours of operation or to find a Checkers or Rally's location, please visit Checkers.com.

About Checkers Drive-In Restaurants, Inc.

Based in Tampa, Fla., Checkers Drive-In Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its bold, craveable food, famous fries, exceptional value, and people-first attitude, operates and franchises both Checkers® and Rally's® restaurants. With 850 restaurants and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place where franchisees and employees who work hard can create opportunities for themselves, their families, and their communities. In recent years, the brand has earned several of the industry's most prestigious awards including: "#1 Most Craveable Fries" by Restaurant Business 2020 and 2018; Best Franchise Deal and "Best Drive-Thru in America" by QSR Magazine; Top Food and Beverage Franchise by Franchise Business Review; the "Hot! Again" award from Nation's Restaurant News and has consistently been ranked on Entrepreneur's Franchise 500.



About the Mushroom Council:

The Mushroom Council is composed of fresh market producers and importers who average more than 500,000 pounds of mushrooms produced or imported annually. The mushroom program is authorized by the Mushroom Promotion, Research and Consumer Information Act of 1990 and is administered by the Mushroom Council under the supervision of the Agricultural Marketing Service. Research and promotion programs help to expand, maintain and develop markets for individual agricultural commodities in the United States and abroad. These industry self-help programs are requested and funded by the industry groups that they serve. For more information, visit mushroomcouncil.com.