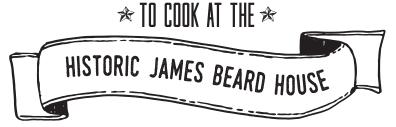
WIN A TRIP TO NYC



PLUS \$5,000 IN HONOR OF THE 5th ANNIVERSARY

Menu The Blend for a more delicious, nutritious and sustainable burger. You can make a difference in the way we eat, while creating a point of difference for yourself. Here's how to join the movement:

- Create your burger by blending at least 25% finely chopped, cultivated mushrooms into your burger patty. Learn more about The Blend at mushroomsonthemenu.com/the-blend.
- 2 Complete the registration form at jamesbeard.org/blendedburgerproject.
- Upload a photo and description (in 50 words or less) of your blended burger to https://jamesbeard.wyng.com/BBPupload
- Merchandise your burger to your customers and attract new guests who want a better burger. It's a great chance to create a point of difference, have your customers buzzing over this on-trend Blend.
- Ask everyone to cast their vote for your Blended Burger at jamesbeard.org/blendedburgerproject/vote

NEW THIS YEAR - \$5,000 CASH PRIZE =====

The 25 chefs with the most votes in the online gallery will be judged by a panel of culinary experts chosen by the James Beard Foundation. The top 5 winners will be invited to cook at the historic James Beard House, plus win \$5,000!*



THE JAMES BEARD FOUNDATION'S **BLENDED BURGER PROJECT**

Memorial Day - July 31, 2019

www.jamesbeard.org/blendedburgerproject







The Blended Burger Project[™]
is a movement that strives to make
burgers better by blending ground
meat with finely chopped mushrooms,
creating an incredibly delicious patty
that is healthier for your guests and
more sustainable for the planet.

Join the movement and start reimagining your burger today.

JAMES BEARD FOUNDATION

www.jamesbeard.org/blendedburgerproject #BlendedBurgerProject



THE 5TH ANNUAL BLENDED BURGER PROJECT™

Make a Difference. Cook at the Historic James Beard House and Win \$5,000*

