



Join the James Beard Foundation's
5th Annual Blended Burger Project™.

MAKE AN IMPACT

Menu a blended burger - patties that are at least 25% finely chopped fresh cultivated mushrooms blended with ground meat, or other protein.

CHANCE TO WIN

\$5,000 and a trip to NYC to cook at the historic James Beard House.*



* See reverse for details

HOW TO JOIN THE BLENDED BURGER PROJECT™

Signing up is easy!

- 1** Develop a blended burger that is at least 25% fresh cultivated mushrooms.
- 2** Complete the registration form at jamesbeard.org/blendedburgerproject.
- 3** Upload a photo and description (in 50 words or less) of your blended burger to jamesbeard.wyng.com/BBPupload
- 4** Menu your blended burger from Memorial Day (May 27) to July 31, 2019.

**JAMES
BEARD
FOUNDATION**



*No purchase necessary. Ends at 11:59:59 PM ET on 7/31/19. Sponsor: The James Beard Foundation. Visit jamesbeard.org/blendedburgerproject to view Official Rules, including eligibility requirements, voting and judging criteria.